

## North Northamptonshire Health and Wellbeing Board

20<sup>th</sup> June 2023

<b>Report Title</b>	<b>North Northamptonshire Place development</b> <ul style="list-style-type: none"> <li>- <b>A New Sense of Place</b></li> <li>- <b>Support North Northamptonshire (SNN)</b></li> <li>- <b>North Northamptonshire Health and Wellbeing Strategy</b></li> </ul>	
<b>Report Authors</b>	<p>Ali Gilbert, Director of North Place Development <a href="mailto:Ali.Gilbert@northnorthants.gov.uk">Ali.Gilbert@northnorthants.gov.uk</a></p> <p>Kerry Purnell, Assistant Director Communities &amp; Leisure NNC <a href="mailto:Kerry.Purnell@northnorthants.gov.uk">Kerry.Purnell@northnorthants.gov.uk</a></p> <p>Pratima Dattani, CEO Support Northamptonshire <a href="mailto:Pratima.dattani@supportnorthamptonshire.org.uk">Pratima.dattani@supportnorthamptonshire.org.uk</a></p> <p>Susan Hamilton, Director of Public Health NNC <a href="mailto:Susan.Hamilton@northnorthants.gov.uk">Susan.Hamilton@northnorthants.gov.uk</a></p> <p>Cate Carmichael, Interim Deputy Director of Public Health NNC <a href="mailto:Catherine.Carmichael@northnorthants.gov.uk">Catherine.Carmichael@northnorthants.gov.uk</a></p>	
<b>Contributors/Checkers/Approvers</b>		
<b>Other Director/SME</b>	<b>David Watts, Executive Director Adults, Health Partnerships and Housing</b>	<b>20<sup>th</sup> June 2023</b>

### List of Appendices

**Appendix A          Support North Northamptonshire**

**Appendix B          North Joint Health and Wellbeing Strategy**

### **1.    Purpose of Report**

---

1.1. To provide an overview of the development of North Northamptonshire Place through an oversight of:

- A New Sense of Place model
- Support North Northamptonshire (SNN) – VCSE Collaborative approach

- North Health and Wellbeing strategy development

## **2. Executive Summary**

---

### **2.1. A New Sense of Place**

The development is in Phase Three and all LAPS are progressing the implementation of the following areas of focus, as detailed in the paper:

1. Community transport.
2. Engagement with youth and improving health and wellbeing.
3. Multiagency health and wellbeing service offer mapping at LAP footprint level
4. Aiming to reduce impact on statutory services through a collaborative focus on addressing improvements in community health and wellbeing.

### **2.2. Support North Northants (SNN) – Appendix A**

SNN is a new early intervention and prevention service being soft launched from 5<sup>th</sup> June 2023., led by the VCSE, in collaboration with statutory sector partners. It will provide wrap around support, to people who are struggling and finding it difficult to get the support they need, when they need it, in both the Public and VCSE sectors.

SNN will provide a single front door for any organisation which is working with someone who needs a wider wrap around support from the VCSE, or for whom partners cannot provide services at this time, and in due course for self-referrals from residents.

In the soft launch, the team are working with North Adult Social Care to identify up to 20 cases off their waiting list. These people will be supported through the SNN service during June and July, working collaboratively with the Adults front door and community hub teams and other services as appropriate. Data, case studies and learning will be documented to test the SNN process and adapt it as required. Outputs and outcomes will be considered by the SNN Programme team before sharing more widely and confirming proposals for a wider launch of SNN.

### **2.3. North Joint Health and Wellbeing Strategy (NJHWS) – Appendix B**

Every local area must have a Joint Health and Wellbeing Strategy (JHWS) setting out the priorities that local government, the NHS, and other partners will deliver together through the Health and Wellbeing Board (HWBB). The JHWS is intended to set a small number of key strategic priorities where there is an opportunity for partners to 'have a real impact' through local initiatives and action<sup>1</sup>. This strategy

---

<sup>1</sup> These could be supported by HWBB working groups which could bring in a wider range of people and perspectives and so sustain day-to-day action.

will articulate the shared vision for health and wellbeing in North Northants setting out critical issues and strategic priorities.

This strategy will set out how we want to work collectively as a partnership, the importance of working with and through our communities, and how the JHWS seeks to link with other local plans and policies 'owned' by others across the system to enhance health and wellbeing. The JHWS will acknowledge that there is much crossover within the Northamptonshire system as a whole and seeks to better align itself with other plans and limit duplication; indeed, one of the guiding principles of the JHWS will be to promote reciprocal action across the system.

The previous JHWS covered the whole of Northamptonshire. Currently, we have no JHWS on an NNC footprint.

### **3. Recommendations**

---

It is recommended that the North Health and Wellbeing Board notes the progress of:

- A New Sense of Place.
- Support North Northamptonshire (SNN)
- The ambitions proposed for the Joint Health and Wellbeing Strategy and to support the developmental approach proposed.

### **4. Report Background**

---

4.1. The North Place development, overseen by the North Health and Wellbeing Board, is a key component of the ICS operating model which will support the delivery of the strategic ambitions and improvement outcomes required in the Live Your Best Life strategy. At the heart of this model are our communities and the services that indirectly influence health and care improvements through the development of the Local Area Partnerships (LAPs) and Community Wellbeing Forums (CWFs).

This paper provides an overview of the development of North Northamptonshire Place, through an oversight of:

- A New Sense of Place model
- Support North Northamptonshire (SNN) – VCSE Collaborative approach
- North Health and Wellbeing strategy development

#### **4.1.1. A NEW SENSE OF PLACE**

In the March 2023 meeting of the North Health and Wellbeing Board, the implementation of 'A New Sense of Place' was in the early Phase three stage as outlined below.

## Phase One – complete (May 2022 – December 2023)

The place operating model design and launch of the Community Wellbeing Forums (CWFS) and Local Area Partnerships (LAPS)

## Phase Two - complete (January 2023 - February 2023)

All CWFS and LAPS identified emerging ‘themed’ opportunities, and all independently agreed to focus on ‘improving the community health and wellbeing’ of the people living in the LAP areas.

## Phase Three – currently in progress (February 2023 – July 2023)

A comprehensive series of LAP world café style events, involving hundreds of local LAP stakeholders have been held since the last Health and Wellbeing Board. The intention was to take the original community health and wellbeing theme and to:

1. Enhance local relationships and networks and sharing of intelligence between local stakeholders.
2. Agree the specific actions to address the LAP themes emerging in phase two.
3. To mobilise the appropriate LAP multiagency groups to implement agreed local actions.

The tables below reflect the overview of the LAP priority actions and the multiagency teams have been established, with the support of the newly appointed LAP coordinators.

LAP priority actions	Corby	EN South	EN North	Wellb East	Wellb West	Kett Urban	Kett Rural	LYBL Ambition
Rural & Community Transport	Assess & address service gap for medical & other community transport. Set up task group	Run campaign to increase volunteer drivers & expand current offer. Set up task group, actions may differ for each LAP area						Opportunity to be fit, well & independent
								Connected to their families and friends
Mental Health: Impact other issues have on MH demand on police , ASC and GPs	√	√		√	√	√	√	Access to health and social care when they need it
Access to Services							Deliver Beat bus/one stop shop events in rural villages	Access to health and social care when they need it
								Opportunity to be fit, well & independent
								Connected to their families and friends

LAP priority actions	Corby	EN South	EN North	Wellb East	Wellb West	Kett Urban	Kett Rural	LYBL Ambition
<b>Children &amp; YP:</b> Poverty; Exposure to organised crime/ gangs; aspirations and educational attainment				Expand existing Youth Partnership-identify projects to address key issues- ensure the voice of YP is heard. Actions may differ for each LAP area		Improving engagement with young people who require more targeted support for MH & wellbeing, by working with those organisations who already work with these YP?		Best Start in Life
								Employment that keeps them and their families out of poverty
								Opportunity to be fit, well & independent
<b>Asset Mapping - understanding the offer</b>	Convert the raw data into format for uploading on to GIS interactive maps. Cross reference data with other asset mapping information. Create maps and promote							Opportunity to be fit, well & independent
								Connected to their family and friends

A significant element of the 'asset mapping' for LAPS has been completed and the intelligence is collated and is being mapped onto live LAP maps, using Wellingborough urban LAP as the starting point.

It has been overwhelming the assets that are available in LAP areas to communities, however, all stakeholders are confused in local areas as to what is on offer, so we have a huge task ahead to communicate and engage collectively with our communities.

All LAPS will be focussed on reduce impact of mental health and wellbeing activity on police, adult social care, and general practice partners too, through the improvement of community health and wellbeing collaboratively.

#### Phase Four (July 2023 onwards)

This phase is under consideration currently with the aim to consolidate, learn from and to sustainably build on phase three to establish a solid foundation to the North Place model.

A close focus will be on the collective difference being made with communities for their emerging improvement in health and wellbeing, recognising this will take longer periods of time to deliver the outcomes of the Live Your Best Life Strategy.

This phase will be considering and progressing the development of our collective:

- Community relationship.
- Community participation involving codesigning, co-deciding and co-producing.
- Community leadership.
- Community led action / interventions.

## Community Wellbeing Forums (CWFS)

At the launch of all four CWFS, an opportunity was identified to collectively lead and correct the current fragmented engagement, communication, and involvement with the communities.

Grasping this agenda through the CWFS was agreed as being in line with their emerging function and added value for communities and would support a developing momentum as the CWFS continued to meet and mature.

To initiate this realised opportunity, it was proposed through a series of CWF discussion groups in phase two, that the development of an 'Engagement Insight Hub' should be an aim.

This hub is now live and is continuously being populated with the local engagement and feedback from the communities. This central function enables all stakeholders to have sight of any local community engagement and what the people have said in relation to the topic. This will also support the LAPS as they progress their activities with the LAP communities.

### Engagement Insight Hub **The aim**



## SUPPORT NORTH NORTHANTS (SNN) – APPENDIX A

Support North Northants (SNN) is another key product of the North Place development. (Appendix A).

SNN is a new early intervention and prevention service being led by the VCSE, in collaboration with statutory sector partners, to provide wrap around support, to people who are struggling and finding it difficult to get the support they need, when they need it. In both the Public and VCSE sectors.

SNN will provide a single front door for any organisation which is working with someone who needs a wider wrap around support from the VCSE, or for whom partners cannot provide services at this time, and in due course for self-referrals from residents.

Despite our best intentions to work together to help people in the VCSE, it is hard and alongside this, funding and resourcing short term restrictions which result in defined criteria and thresholds for when we can offer support.

This can mean having to refer people to other services or tell them to come back when they are worse, when their crisis has deepened and the cost of support is inevitably higher, or for blue light services in particular, having to provide high-cost emergency responses. For residents it can mean they bounce around a complex system, telling their story over and over again and still not getting to the destination they need when they most need it.

For Public Services it can also mean there is duplication of effort and inappropriate referrals; and with rising demand on statutory services the opportunity to deliver population wellbeing, prevention and early help by those services is reduced.

For the VCSE, previous collaborative services have not been system wide. There is a recognised need to build community resilience in a proactive way, via an improved ability to offer tools for independence, self-help, informal networks of support and early and easy access to information, advice and opportunities to engage with and contribute in our local communities.

SNN will provide a single front door for any organisation which is working with someone who needs a wider wrap around support from the VCSE, or for whom partners cannot provide services at this time, and in due course for self-referrals from residents.

The SNN core team will hold a strengths-based, person-centred conversation with the resident, find out which other services are involved, offer advice and guidance, and where required hold a multi-agency CATCH meeting to develop a support plan with the person and identify which organisation is best placed to co-ordinate the delivery of that plan.

Outcomes will be based on the person's individual journey towards securing a good place to live, a positive support network, good wellbeing, access to information and advice, personal resilience, and a strong purpose. These outcomes have been aligned to the ICN 10 Live Your Best Life ambitions in a clear framework and an existing VCSE IT platform has been reconfigured to provide the data and evidence needed to demonstrate impact.

SNN is being funded for a year-long test and learn phase during 2023-24, by combined funding from Public Health, NHS, and the National Lottery, during which time a robust evidence-base for a sustainable case for change to secure long term funding, will be developed.

SNN will be soft launched from 5<sup>th</sup> June 2023. The team are working with North Adult Social Care to identify up to 20 cases off their waiting list. These people will be supported through the SNN service during June and July, working collaboratively with the Adults front door and community hub teams and other services as appropriate. Data, case studies and learning will be documented to test the SNN process and adapt it as required. Outputs and outcomes will be considered by the SNN Programme team before sharing more widely and confirming proposals for a wide launch of SNN.

The Programme team will continue to socialise the model across the System so that all partners can begin to assess how they will engage with and support SNN in the coming months.

## **DEVELOPMENT OF THE NORTH JOINT HEALTH AND WELLBEING STRATEGY (NJHWS) – Appendix B**

### **What is the purpose of the Joint Health and Wellbeing Strategy, and why are we bringing it to the North Place Delivery Board for discussion?**

- Every local area must have a Joint Health and Wellbeing Strategy (JHWS) setting out the priorities that local government, the NHS, and other partners will deliver together through the Health and Wellbeing Board (HWBB). The JHWS is intended to set a small number of key strategic priorities where there is an opportunity for partners to ‘have a real impact’ through local initiatives and action<sup>2</sup>.
- This strategy will set out how we want to work collectively as a partnership, the importance of working with and through our communities, and how the JHWS seeks to link with other local plans and policies across the system to enhance health and wellbeing. The JHWS will acknowledge that there is much crossover within the Northamptonshire system as a whole and seeks to better align itself with other plans and limit duplication such as the ICN 10-year strategy published in 2022. The NJHWS will have a shorter timescale, 3-5 years, so by developing this strategy we can identify what the more immediate priorities for the North.
- The previous JHWS covered the whole of Northamptonshire. Currently, we have no JHWS on an NNC footprint.

### **How will we develop the strategy – our approach and vision?**

- The North Northants’ priorities and cross-cutting themes will be informed by work from the JSNA, work ongoing in the CWF/LAP workstream, and working groups that will primarily focus on the wider determinants. Moreover, there will a stakeholder workshop which will be held in Autumn 2023 to suggest a small set of priorities.
- The strategy will shift away from a ‘deficit’ or ‘treatment’ lens towards an *asset-based* one and will purposefully go beyond the health care lens and place more focus on ‘*the causes of the causes of ill health*’. This is because these have the biggest impact on health and wellbeing in places.
- The strategy will encourage investment in upstream work to promote health, prevent disease and reduce inequalities with the dual aim of stabilising need as well as lowering demand.

## **Governance**

Our governance reflects the real need for the NJHWS to be embedded in Place if we are to improve the health and wellbeing of local people by directing action based on

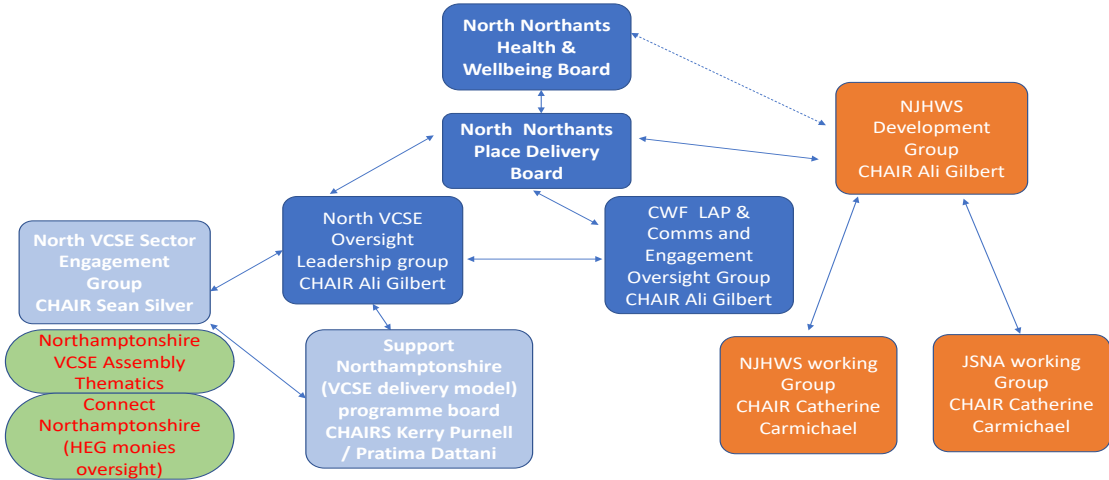
---

<sup>2</sup> These could be supported by HWBB working groups which could bring in a wider range of people and perspectives and so sustain day-to-day action.



people’s stories and lived experience, including voices from seldom-heard communities.

**North Place Governance infrastructure, including NJHWS workstream.**



**Brief overview of NJHWS process map.**

- It is proposed to use the JSNA intelligence base currently available in addition to LAP work to inform the development of JHWS using a desktop approach to assess the validity of the information.
- Establish 3 working groups based on the wider determinants, physical environment, and health behaviours. The aim of these groups will be to start discussing themes and suggesting priorities which would have a greater impact on health and wellbeing.

**5. Issues and Choices**

---

5.1. The Integrated Care Systems and its requirements are requirements under the legislation laid out in the Act and therefore health and social care bodies are required to have in place the specified governance arrangements for 1<sup>st</sup> July 2022. The structure of the North Place has been developed in consultation with a wide variety of stakeholders and officers have taken these views into consideration as part of the final proposal for the Integrated Care Systems operating model.

The North Joint Health and Wellbeing Strategy will emerge in alignment with the Northamptonshire Live Your Best Life Strategy.

**6. Next Steps**

---

6.1. To continue to implement phase three of the North Place Development programme – A New Sense of Place with the involvement of the communities and the collective approach will be integral to this phase.

## **7. Implications (including financial implications)**

---

### **7.1. Resources, Financial and Transformation**

- 7.1.1. Continuation of funding to embed the emerging developments will need to be considered within existing system resources.
- 7.1.2. Staffing resources to facilitate the development of North Place is being managed through existing and planned resources.

### **7.2. Legal**

- 7.2.1. There are currently no legal implications.

### **7.3. Risk**

- 7.3.1. The development of a sustainable case for change for Support North Northamptonshire (SNN)

### **7.4. Consultation**

- 7.4.1. There is currently no identification of a need for formal consultation.

### **7.5. Consideration by Scrutiny**

- 7.5.1. No further consideration by scrutiny has been undertaken since the last Health and Wellbeing Board meeting.

### **7.6. Climate and Environment Impact**

- 7.6.1. There is currently no identified climate or environmental implications.

### **7.7. Community Impact**

- 7.7.1. The development of PLACE will create positive impacts on communities, wellbeing and on our ability to collectively support better outcomes for residents. Key priorities at a local level underpinned by insight data and led by Local Area Partnerships will drive the delivery of services that meet the wider determinants of health supporting people to live their best life in North Northamptonshire.

## **8. Background Papers**

---

- 8.1. None.